

**ST. JOSEPH'S EVENING COLLEGE (AUTONOMOUS)**

**VI SEMESTER BCA EXAMINATIONS - APRIL 2019**

**E-COMMERCE**

**Duration: 2.5 Hours**

**Max. Marks: 70**

**SECTION - A**

**I) Answer any SIX of the following questions. (6x3=18)**

1. What is e-commerce? Write its Advantages.
2. Write a note on e-cash.
3. What is micro transaction of information's?
4. What is Financial EDI?
5. What are the assumptions of marketing?
6. Write the disadvantages of EP.
7. What is ACH? Write its services.
8. What is marketing and advertising?

**SECTION - B**

**II) Answer any FOUR of the following questions. (4x8=32)**

9. Explain in detail about merchant registration.
10. Explain the business requirement of SET.
11. Explain the types of consumers.
12. Explain the components of international trades.
13. Explain enterprise network security.
14. Explain guidelines for Internet Advertising.

**SECTION - C**

**III) Answer any TWO of the following questions. (2x10=20)**

15. Explain S/MIME.
16. Explain EDI layered Architecture with block diagram.
17. Explain Information search and retrieval.